



# LAUREN MILITELLO

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## PROFILE

Marriage and Family Therapist Trainee focused on serving transition-age youth, with over 15 years of experience collaborating with nonprofits to create meaningful change in communities.

## PROFESSIONAL AND VOLUNTEER EXPERIENCE

### **2024-Present • Bay Area Wilderness Training • Volunteer • East Oakland, CA**

Naturalist Capstone: Youth access to wild spaces via centralized public transit resources and local programs.

### **2020-2022 • White Pony Express Food Rescue • Marketing and Development • Pleasant Hill, CA**

Sensitively interviewed community leaders, families, and individual recipients at distribution sites. Greeted and supported families at school pantries and giveaway events with authentic warmth. Provided stellar service, assisted the Executive Director with cultivating large donor partnerships. Maintained and overhauled CRM database, restored reporting accuracy of segmented data. Helped raise over 1.5 million across 7 campaigns and 85 marketing emails.

### **2019-2020 • California State University East Bay • Research Assistant • Hayward, CA**

Grant-funded qualitative study researching crisis communication gaps during California wildfires. Conducted empathetic interviews with survivors including families, and community leaders. Reviewed and cataloged 1,800+ news articles related to the Kincaid, Nuns, and Paradise fires. CITI Program Social and Behavioral Research Ethics Training: Record ID 31926001.

### **2014-2020 • Take Root Productions • Owner • Oakland, CA**

Produced impactful fundraising and marketing videos for nonprofits and green businesses.

### **2018-2019 • Bay Area Video Coalition • Office Manager • San Francisco, CA**

Supported culturally diverse producers, educators, students, and youth programs. Hosted fundraising events, managed vendor projects, and budgeted purchasing requests. Acted as the administrative hub for Public Access, Development, Operations, and Marketing.

### **2016-2017 • UCSF Benioff Children's Hospital • Volunteer Media Specialist • Oakland, CA**

Adhered to HIPAA compliance. Assisted patients with digital therapy projects.

### **2015-2016 • Permaculture Skills Center • Volunteer Videographer/Photographer • Sebastopol, CA**

Produced marketing videos for a pilot permaculture training program.

### **2014-2015 • The Crucible • Volunteer Youth Programs Teacher's Assistant • West Oakland, CA**

Educated students ages 7-15 about industrial arts methods used historically.

### **2010-2014 • Numi Organic Tea • CRM Supervisor, International Coordinator • Oakland, CA**

Awarded 'Employee of the Quarter' three times in four years. Reformed department operations by implementing an SOP and reward system. Evaluated, processed, and interpreted international customs applications with 98% accuracy.

### **2010-2011 • BUILD • Volunteer Youth Mentor at Lionel Wilson High School • East Oakland, CA**

Mentored a group of freshman students from product to business.

### **2008-2010 • Cycles of Change • Volunteer Bicycle Repair and Outreach • Alameda, CA**

Guided and assisted underserved youth with bicycle repairs and education, creative services.



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## EDUCATION

**2025 Graduating May • Cal State East Bay • M.S. Counseling, MFT • Hayward, CA**

First gen student, 3.9 GPA. Social justice via strength-based interventions, multicultural counseling.

**2024 • UC CA Ag. & Natural Resources, Conservation Society CA • Naturalist Certification • Oakland, CA**

Eight-week stewardship program. Capstone, fieldwork, ecology, environmental science, land management.

**2024 • Climate Psychology Alliance NA • Climate Aware Therapy Certification • Online**

Seven-week overview of complex factors in the climate crisis and embedded social injustices.

**2024 • Holos Institute • Ecotherapy Training Intensive • Boonville, CA**

Five-day training. Ecologically based framework and interventions with Holos Director Jan Stein.

**2024 • Climate Psychology Alliance NA • Climate Cafe Training • Online**

Facilitate a space for expressing climate crisis emotions. Training led by CPA co-founder Dr. Allured.

**2022 • University of Vermont • Digital Marketing Certification • Online**

Eight-month program. Integrated campaigns utilizing personas, keyword intent, and relevance.

**2020 • Cal State East Bay • B.A. Communication, Strategic Communication • Hayward, CA**

Capstone projects in social marketing, public relations, advertising, and grant-funded research study.

**2016 • Bay Area Video Coalition • Video Production Certification • San Francisco, CA**

One-year program. Adobe CC, motion graphics, sound design, full production, lighting.

**2013 • Ayurveda Retreat Hospital • Yoga Teacher Training • Coonoor, India**

One month training, RYT-200. Classical Hatha Yoga training in the Nilgiri mountains, Dr. Shine Babu.

**2010 • Women's Initiative Business School • Business Plan Development • Oakland, CA**

One-year program. Launched a small bicycle repair shop, Blue Bird Bicycles.

**2008 • United Bicycle Institute • Bicycle Mechanic Certification • Ashland, OR**

Two-week training.